

THE EXPERT IN SWEET BROWN FLAVOURINGS SINCE 1946



# **MASKING FLAVOURS**

FOR WHEY & PLANT-BASED PROTEINS BAKERY, BEVERAGES & NUTRITIONAL PRODUCTS

# MASKING FLAVOURS



### Are you formulating with proteins?

Plant-based proteins are on the rise. Thanks to their advantages as complete, balanced and eco-friendly sources of protein, plant-based proteins are becoming main stream. But as whey offers an interesting nutritional profile, we see more and more hybrid products, combining whey and plant-based proteins.

#### **FORMS**













### THE PROTEIN CHALLENGES

Each protein is unique and offers various tasts and different formulation challenges.













NUTTY

HA)

**EARTHY** 

PEA

CARDBOARD

MEAT'

## PROVA'S SOLUTIONS: MASKING FLAVOURS TO SOLVE THESE CHALLENGES

Because your product is unique, we offer you a unique solution. Thanks to toolbox available in our local labs, we can answer each project quickly, and **tailored to your product**.



Cover unwanted notes



Partnership based on sharing expertise



Natural solutions



Tailored customisation

Whether you are making a new nutritional beverage, protein bars, ice-cream desserts with pea, hemp, whey proteins or even blends, Prova has the taste solution for you!

ASK US HOW WE CAN HELP YOU!

Contact us now: contact@prova.fr